

## Trenkwalder expands into video learning

**Hannover/Vienna, March 14, 2018 - The Trenkwalder Group, headquartered in Vienna, is set to take over the interactive, multi-award-winning video-language learning portal Papagei. Under the brand Trenkwalder Learning, this move will allow the company to expand its expertise and services in the field of eLearning.**

Trenkwalder has taken this strategic step to expand its product portfolio to include language courses and language training. The new range of courses offered by Trenkwalder Learning is broad, ranging from general English courses, Business English courses and German courses for beginners through job-specific German courses and professional and sector-specific "Micro Courses" (e.g. in Finance, Politics, Aviation, Automotive and Logistics).

### **10,000 videos and 600,000 interactive modules**

Papagei offers more than 10,000 original videos produced by international media houses such as New York Times, BBC, ZDF, Red Bull Media House or Discovery Education for the transfer of knowledge. The videos are enriched with over 600,000 interactive exercises, tests and learning tools at all language levels. This language learning method is based on current findings in learning and brain research and cognitive psychology. The specially developed technology for desktop, tablet and smartphone has won several international awards, including the prestigious "Worlddidac Award" and the "International E-Learning Award".

### **Trenkwalder and Papagei - a perfect match**

The mastermind behind Papagei's video learning method is Dr Michaela Meier, who will work with her team to strengthen the e-learning area of the Trenkwalder Group. Michaela Meier will be appointed as CEO of Trenkwalder Learning GmbH based in Hanover with immediate effect.

"Trenkwalder and Papagei are a perfect match - Trenkwalder's broad B2B customer base meets Papagei's modular and flexible online training solutions. We are excited to extend our range of services as Trenkwalder Learning to include not only language courses but also industry-specific courses. Our innovative video learning technology enables users to learn quickly and successfully, opening new doors for them", explains Dr Michaela Meier.

### **Designing the future with Trenkwalder Learning**

"We operate in 17 countries and are very familiar with the requirements of candidates and companies. Our customers include more than 10,000 companies and we have more than one million applicants per year. Language skills are essential prerequisites for entry and success in today's world of work, both for candidates and for companies. Trenkwalder Learning is an innovative training program based on the forward-looking technology of Papagei. With Michaela Meier's team of experts in the fields of software development and language learning research, we are very well prepared to actively shape the future of education and training in both a corporate and private context. We will successively launch our services in all of the Trenkwalder countries", says Oktay Erciyaz, CEO of Trenkwalder Group AG.

### **About Trenkwalder Group**

Trenkwalder Group AG is one of the leading outsourcing service providers in Central and Eastern Europe and is represented in 17 European countries. With more than 30 years of experience, the

Trenkwalder Group is the market leader in Austria and Hungary and has a comprehensive presence in the DACHLI region and the Eastern European countries. In recent years, Trenkwalder has gradually evolved into a digital full-service provider in the area of personnel solutions. Today, the Group is a strategic partner for customers from all sectors of the economy, providing staffing, HR services and business process outsourcing. Since 2011 the company belongs to the Droege Group, based in Düsseldorf.

## About Droege Group

Droege Group (founded in 1988) is an independent advisory and investment company under full family ownership. The company acts as a specialist for tailor-made transformation programs aiming to enhance corporate value. Droege Group combines its corporate family-run structure and capital strength into a family-equity business model. The group carries out direct investments with its own equity in corporate spin-offs and medium-sized companies in "special situations". With the guiding principle "execution - following the rules of art", the group is a pioneer in execution-oriented corporate development. Droege Group follows a focused investment strategy based on current megatrends (knowledge, connectivity, prevention, demography, specialization, future work, shopping 4.0). Enthusiasm for quality, innovation and speed determines the company's actions. In recent years Droege Group has successfully positioned itself in domestic and international markets and operates in 30 countries.

## For further questions please contact:

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